

JOIN OUR TEAM FOR 2019

UPTON CRICKET CLUB

SHIRT SPONSORSHIP



ABOUT US...

Established in 1901, Upton Cricket Club have been at the heart of the local community for 118 years and have a thriving junior membership with 120+ registered children. The senior section boasts 4 Saturday league sides, a Ladies XI, a Sunday 'friendly' XI and a midweek Over 40's XI.

In recognition of the fantastic work the Club carry out, two prestigious awards were bestowed on us in 2018:

- Cheshire County Cricket League's "Most Improved Club"
- Wirral "Sports Club of the Year"

All of this, together with a strong social membership make Upton Cricket Club one of the most progressive sports clubs in the North West and there are some fantastic opportunities to get involved by sponsoring the teams playing shirts.



WHAT'S AVAILABLE?

As Upton CC 1st XI embark on their 2019 promotion campaign, we are offering a variety of shirt sponsorship options.

These options aren't just for the 1st XI, they cover the **ENTIRE** club including our Junior section – this could be over 100 shirts.

There are six spacers on the playing shirts available:

- Front of shirts
- Back of shirts
- Sleeves (x2)
- Collar (x2)

Full details of the costs and what you get are on the second page.

To discuss further, please contact the club either by email or phone:

- info@uptoncricketclub.com
- 07887 743 230

www.uptoncricketclub.com



SPONSORSHIP OPTIONS...



What you get...

- Your logo on the FRONT of all playing AND training shirts
- Pitch side advertising board
- Your logo on the Clubs website
- Full table (10 people) to the Club's annual marquee dinner



What you get...

- Your logo on the BACK of all playing shirts
- Your logo on the Clubs website
- Half table (5 people) to the Club's annual marquee dinner



What you get...

- Your logo on the SLEEVE of all playing shirts
- Your logo on the Clubs website
- Three tickets to the Club's annual marquee dinner



What you get...

- Your logo on the COLLAR of all playing shirts
- Your logo on the Clubs website
- Two tickets to the Club's annual marquee dinner

**All packages are based on a three year term*

WHY CHOOSE US?

- Exposure across all of Cheshire
- Ranked in the 'Top 5' cricket club websites in the UK
- HUGE social media presence with over 1,200 Twitter followers
- Great networking opportunities for building joint business partnerships
- Guaranteed price freeze for the full three-year term
- Public support of a community charitable organisation dedicated to delivering sport for all
- Potential for CSR tax benefits
- Exposure to a varied user base including several community groups and organisations
- Access to over 300 Club members



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